

## Introducing CapsiClear™ — a Highly Concentrated, Bioavailable Carotenoid

Developed by Unibar Corp., CapsiClear™ is the first-ever highly enriched proprietary formulation with 50% Capsanthin.

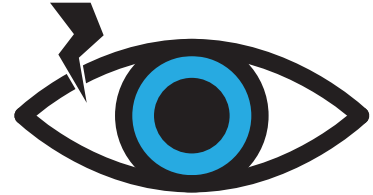
Capsanthin, a red pigment found in chili pepper, is a new carotenoid molecule specifically studied for eye pressure.\* Capsanthin contains 11 conjugated double bonds, making it a powerful antioxidant.



About 80% of adults report using digital devices for more than two hours per day



Nearly 67% use two or more devices simultaneously



59% report signs of eyestrain such as sore eyes, blurred vision, and headache

## CapsiClear™ Reduces Intraocular Pressure

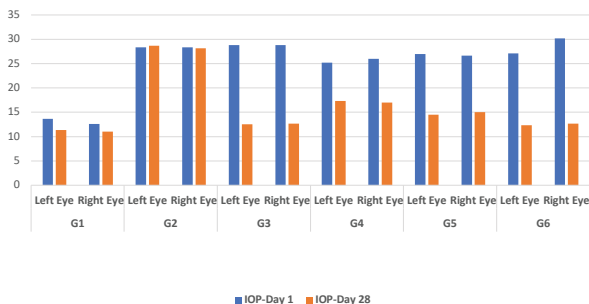
Intraocular pressure (IOP) is the pressure created inside the eye by the continual renewal of fluids. High IOP can be harmful to the optic nerve. **CapsiClear™ is the only Capsanthin ingredient shown to reduce IOP, thus protecting the optic nerve.\***

A 28-day *in vivo* study, which evaluated the effects of CapsiClear™ on laboratory-induced IOP, demonstrated:

- Reduction of IOP at all doses from day 8 through day 28\*
- Return of IOP to almost the level of the normal controls\*

## CapsiClear™ IOP Graph

CapsiClear-IntraOcular pressure (IOP)



G1	Normal control
G2	High IOP control
G3	Positive control
G4	CapsiClear™ (Capsanthin 50%) - low dose
G5	CapsiClear™ (Capsanthin 50%) - mid dose
G6	CapsiClear™ (Capsanthin 50%) - high dose

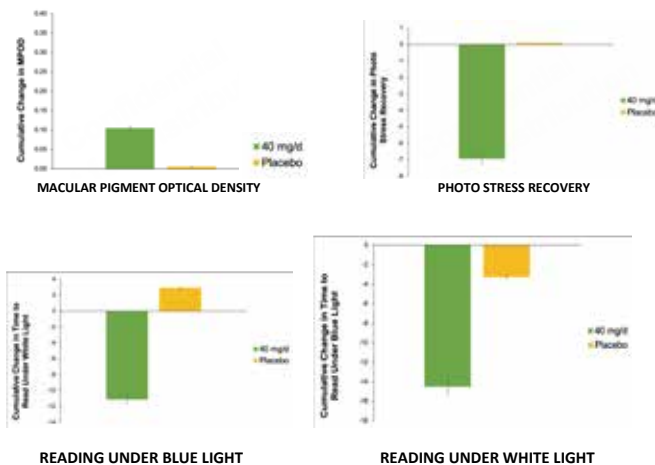
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## CapsiClear™: Vision Support for the Blue Light Generation

Initial human clinical research indicates that CapsiClear™ reduces eye strain.\*

A 12-week, randomized, placebo-controlled pilot clinical study, performed by Dr. Brian K. McFarlin at the University of North Texas, yielded positive results. The sample size of 21 participants may not establish statistical significance, yet the results showed CapsiClear™ (40 mg/d):

- Decreases eye strain\*
- Reduces photo stress recovery time after exposure to bright light (negative number means faster recovery)\*
- Improves reading under both white and blue light conditions (negative number means faster reading time)\*
- Increases macular pigment density, which is linked to better visual performance\*



## CapsiClear™: The Clear Choice

### Salient Features

- **More potent:** Provides 50% Capsanthin
- **Patent-pending composition:** Includes zeaxanthin and cryptoxanthin for a more powerful biological effect
- **Enhanced bioavailability:** Enhances absorption of fat-soluble Capsanthin
- **Complete traceability:** Traceable from farm to finished ingredient
- **Vertically integrated:** Integrated from cultivation to manufacturing

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